An attorney with McCarthy Tétrault since 2009, Chloé Fleurant began her generous involvement in arts and culture with Jamais Lu at the age of 26. In 2011, she was part of the first cohort for Go-C.A., a Conseil des arts de Montréal program that matches young professionals with young artists; it was the spark for a lasting collaboration. Ms. Fleurant, who is passionate about the arts, specifically stage writing, volunteered to sit on the Jamais Lu board of directors and continues to be an invaluable ally, offering her expertise, time and energy to help with this small cultural organization’s governance and financing. This pairing, the source of an outstanding group of directors, including Eveline Boucarut, current Chair of Jamais Lu, and Ms. Fleurant, enabled Jamais Lu to double its sales in three years, from $135,000 to $260,000, and almost triple its own-source revenue, from $45,000 to $120,000.

Through her loyalty and perseverance, Ms. Fleurant plays a positive leadership role on Jamais Lu’s board. Both her involvement and its impact are significant. She brought a great deal of diligence, professionalism and efficiency to the organization’s governance through her role as secretary and her legal expertise. By seeing to it that the organization’s rights were defended, she ensured its intellectual property was respected and made a healthy and promising international collaboration possible. She also helped expand the board of directors and the finance committee by helping with recruiting and generating a sense of responsibility for Jamais Lu among the new partners.

With her positive influence, Ms. Fleurant motivated her peers to run a successful fundraising campaign. Not only did she recruit a major figure in business law and important partner at McCarthy Tétrault, Michel Deschamps, to act as honorary chairman for the Jamais Lu benefit evening, she also secured 30% of the overall objective of $23,000 on her own. Her firm belief in Jamais Lu’s mission and her interpersonal skills have enabled her to press her network of young professionals into service to generate as many contributions as possible.

With qualities that encourage lasting relationships, Chloé Fleurant is an inspiration for young professionals who want to get involved in the arts early in their career. By motivating and inspiring her peers, Chloé Fleurant brings a great deal to this remarkable love affair with Jamais Lu, one that is far from over.